



Fresno County Sheriff's Department
Margaret Mims, Sheriff
News Release

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MEDIA ADVISORY: Alcohol Decoy Operation

Investigators with the Fresno County Sheriff's Vice Unit recently conducted a decoy operation at various locations in Fresno County.

On Sunday, May 20 a nineteen year old female was utilized to attempt to purchase alcoholic beverages at seventeen different businesses in the county.

The underage decoy was able to purchase alcoholic beverages at three locations. The Shell Station located on Mt. Whitney Ave. in Riverdale, Mr. G's Market located on W. Tahoe Ave. in Caruthers, and the Adina Valley Market located on S. Elm Ave near Easton.

Store clerks at all three locations were cited to appear in court where they face a \$250.00 fine. In addition, the owners of each store could face a \$2500.00 civil penalty under the California unfair competition law.

The Fresno County District Attorney's Office will review each case to determine what charges and fines will be required of the offenders and owners.

Anyone with information on locations selling alcoholic beverages to minors is asked to contact detective Anthony Gomez at 454-1295, or the Fresno County Sheriff's Department at 488-3111.